



**Hands-on Exercise No. 1**  
**Batch-06**  
**Freelancing**

**Total Marks: 10**  
**Due Date: 19/03/2020**

**Instructions:**

Please read the following instructions carefully before submitting this Hands-on Exercise:

- Use required format to prepare exercise solution.
- You may consult tutorials and videos if the concept is not clear.
- Your submitted exercise will not be considered/counted if:
  - It is submitted after due date.
  - It is not in the required format.
  - It does not open, or file is corrupt.
  - It is copied (partial or full) from any source (websites, forums, students, etc.).

**Learning Outcome:**

After completing this exercise, you shall be able to:

- Identify your freelance objectives.
- Develop content for your introductory video.
- Use online tools and applications to create an animated video.
- Create an attractive introductory video for your freelance profile.

### **Introductory Video:**

Having an introductory video on your profile/gig is a great way to build bond with clients looking for talent. An introductory video provides a preview of your unique characteristics and what it'll be like to work with you. Top clients hire freelancers who are a joy to speak with and are passionate about their trade. Videos enable you to quickly build a bond that can set the stage for that perfect freelancer-client match.

### **Problem Statement:**

You are required to make an introductory video for the freelance profile/gig either by using camera or by whiteboard animation online maker/tool.

The video should be maximum of 1-minute duration and the size of the video should not exceed 30 MB.

### **Task 1:**

To create an introductory video, pick one of the following options to complete the task:

- Use a good quality camera/Mobile cam/Laptop Cam, etc.
- Use whiteboard animation online maker ([www.renderforest.com](http://www.renderforest.com))

Your introductory video should consist of the following elements:

- **An introduction (5-10 seconds)**  
Who you are? What services you offer? How long have you been doing what you're doing?
- **Objective (10-20 seconds)**  
What type of roles, projects, or clients are you looking to work with?
- **Career highlights (10-20 seconds)**  
What professional experiences showcase the breadth and depth of your expertise?
- **Conclusion (5-10 seconds)**  
What actions do you want the viewer to take after watching your video?

### **Requirements:**

- A MP4 file.  
Or
- MS Word file with a link of your uploaded video at YouTube/Facebook/ Google Drive. Please make sure to public your video after uploading it so that we can evaluate/mark your exercise work.

## **Guidelines:**

### **For Video by Camera:**

- If your file size is larger than 30 MB, then compress your video by using the following URL:  
<https://www.youcompress.com/>
- To share the file(s) stored in Google Drive publicly, please visit the URL for your reference:  
<https://support.google.com/drive/answer/2494822>
- Use good quality camera.
- Make sure that camera is not rotating or shaking.
- Background should be clear or plain.
- Record with good lighting.
- Make sure to convey your message in English language only.

### **For Animated Video:**

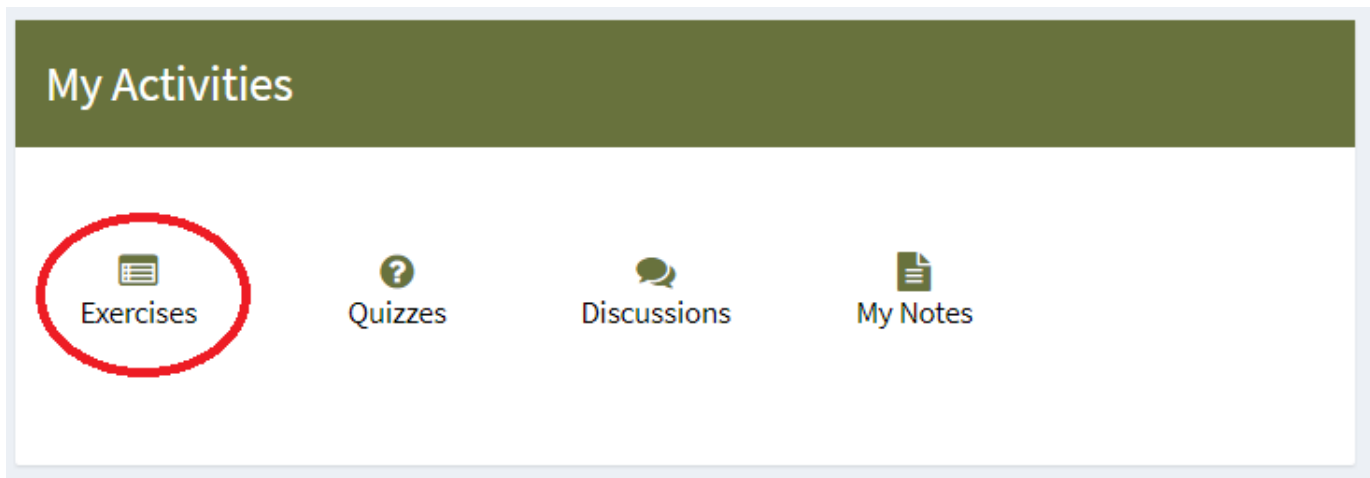
- **The freelancing team has created a video tutorial on “How to create a white board animation video for your freelance profile or gig” for your help and reference. You can find it by clicking the following URL: <https://bit.ly/3aOFs6o> Or Download the video (File name: How to create a white board animation video for your freelance profile or gig (RenderForest).mp4) through the ‘Downloads’ section of your LMS.**
- If your file size is larger than 30 MB, then compress your video by using the following URL:  
<https://www.youcompress.com/>
- To share the file(s) stored in Google Drive publicly, please visit the URL for your reference:  
<https://support.google.com/drive/answer/2494822>
- Your introductory video should not exceed 5 scenes.
- The content of the video should be English.
- The content of the video should be designed according to the elements mentioned in task section.

BEST OF LUCK ☺

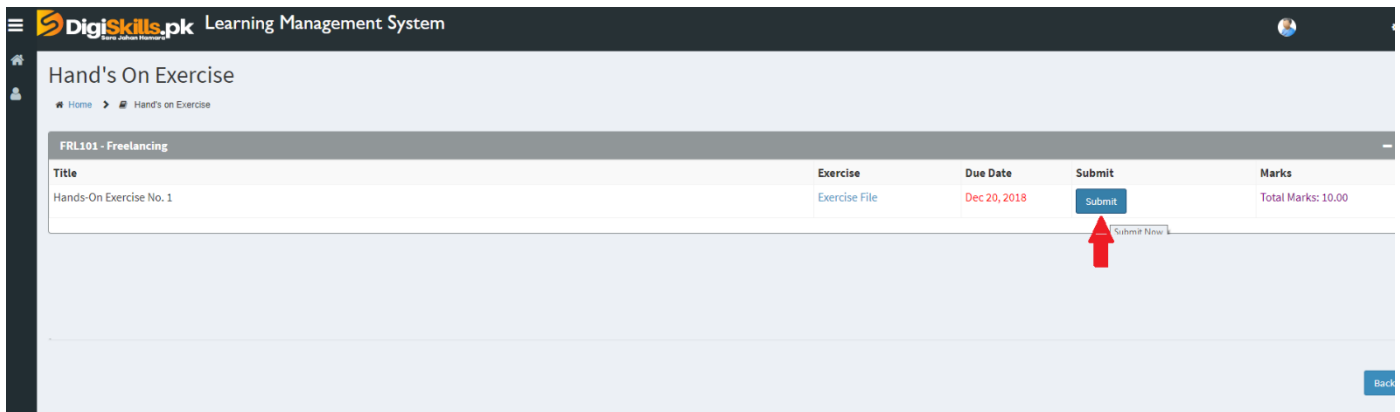
## How to submit solution file on LMS?

Please perform the following steps for submitting your solution using LMS:

- 1) Login to the LMS
- 2) Click on the **Exercises** button within the **My Activities** section



- 3) Click on the submit button to upload your Solution.



- 4) Keep in mind to upload your Solution in .doc or .docx format